



**Minutes of Meeting**

**Subject: Launch of "Clean and Green Mission" under Swachh Bharat Mission in the State.**

**Clean and Green Mission**

As the Hon'ble Minister for Rural Development and Panchayati Raj is launching Clean and Green Mission under Swach Bharat Mission ON 16<sup>th</sup> July, 2015 in the State regarding which a State level meeting under the chairmanship of Secretary to Government, Department of Rural Development and Panchayati Raj was held in his Office Chambers at Civil Secretariat, Srinagar on 03.07.2015 at 3:00 PM. Accordingly, it is hereby instructed as under:

**Nodal Officers**

1. ADDC are hereby designated as Nodal Officers of each district for the launch of "Clean and Green Mission" under Swach Bharat Mission.

**Implementation Committees**

2. The following Committees are hereby constituted for the implementation of Clean and Green Mission under SBM:

District Level		Block Level		Panchayat Level	
ADDC	Chairman	BDO	Chairman	Sarpanch	Chairman
DPO	Member Secretary	Pyt Inspector	Member Secretary	Secretary Panchayat	Member Secretary
POWE(ACD)	Member	AEE	Member	Principal/Headmaster (Boys + Girls Schools)	Member
PO (IWMP)	Member	AE	Member	Anganwadi Workers	Member
Programme Officer (ICDS)	Member	Programme Officer	Member	Asha Workers	Member
Executive Engineer (REW)	Member	CDPO	Member	NRLM Members/IWMP	Member
Chief Education Officer	Member	Block Education Officer	Member	Panchs	Member
Chief Medical Officer	Member	Block Medical Officer	Member	Junior Engineer	Member

**Implementation and Monitoring Committees**

State Level		Divisional level	
Secretary to Government, Department of Rural Development and Panchayati Raj	Chairman	Director, Rural Development	Chairman
Director Rural Sanitation	Member Secretary	Deputy Director (Adm) RDD	Member Secretary
Director Finance Deptt of RD & PR	Member	Deputy Director (Png) RDD	Member
Additional Secretary to Government, Deptt of RD & PR	Member	Deputy Director, Rural Sanitation	Member
		Divisional Publicity Officer	Member
		Accounts Officer, RDD	Member

*Handwritten notes:*  
 XXXX  
 S.O(P)  
 May circulate  
 all ADDC  
 DPOs, Panch  
 Srinagar  
 04/07/15

### **Mission Objective**

3. The Clean and Green Mission Committees will ensure that the Clean and Green Mission with the objective, of making the rural areas Pollution free with emphasis on making panchayats polythene free, Open Defecation free and green environment i.e. afforestation, shall be taken as a mission mode with emphasis on sensitization and behavioural improvement.

### **Action to be taken by PRIs**

4. Every Panchayat to issue orders regarding ban on use of polythene in the Panchayats as they are empowered under J&K Panchayati Raj Act 1989 and shall also impose fine on defaulters.
5. All Block/Panchayat CGM Committees to notify in each Panchayat one date/day of a month as a Sanitation Day in each Panchayat .

### **IEC Activities**

6. DPOs in consultation with District CGM Committees and Divisional Publicity Officers will focus on the following IEC activities in each block/Panchayat of the State before the schedule launch of CGM.
  - i) Dissemination of SBM/CGM messages through banners, posters, hoardings, wall paintings, stickers etc.
  - ii) Educational/awareness camps in each Panchayat, educational institutions and SAGY villages in particular.
  - iii) Use of Nukkad Nataks, Street plays, local arts for generating awareness.
  - iv) Make arrangements for the cleanliness and collection of polythene.

### **Awareness/Publicity**

7. Director, Rural Sanitation in consultation with Director Rural Development Kashmir shall frame uniform format and content of messages/slogans which are to be disseminated through banners, wall paintings, hoardings etc.
8. Director Rural Sanitation in liaison with Director Rural Development Kashmir, to issue messages regarding Clean and Green Mission under SBM in print and electronic media and also make arrangements for special broadcast of Hon'ble Minister for Rural Development and Panchayati Raj in print and electronic media on the day of launch.

### **Launching Activities**

9. The DPOs shall launch CGM in all the SAGY villages of the State in liaison with Charge Officers.
10. The CGM committees will ensure the following on the date of launch:
  - i. Holding of Gram Sabha at each Panchayat headquarter.
  - ii. Holding of mass pledges regarding clean and green mission/pledging to make their Panchayats clean, green and OD free.

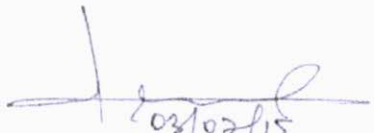
- iii. Clean and green walk in the Panchayats wherein the Panchayats will be sensitized through banners, placards and every individual will be sensitized to voluntarily participate in the cleanliness drive especially collection of polythene and the CGM committees shall dispose of the polythene in a scientific manner.

### Documentation

11. All the CGM Committees to document (record videos, photographs) the activities undertaken under Clean and Green Mission (SBM).

### Monitoring and Evaluation

12. The State level Clean and Green Mission Committee will monitor the implementation of CGM Mission every month and advise CGM Committees accordingly.
13. Director Rural Sanitation to submit monthly progress report of CGM to the Administrative department along with MPR of SBM.

  
03/07/15  
(K.K.Sidha) KAS  
Additional Secretary to Government  
Deptt. of RD & PR

No:RD&PR/Coord/19/2015

Dated: 03 .07.2015

Copy for information to the:

1. Divisional Commissioner, Jammu/Kashmir
2. Secretary to Government, Department of Rural Development and Panchayati Raj.
3. Secretary to Government, Health and Medical Education.
4. Secretary to Government, Social Welfare Department.
5. Secretary to Government, Education Department.
6. Director Rural Sanitation, J&K.
7. Deputy Commissioners .....(All)
8. Director, Rural Development, Jammu/Kashmir.
9. Director Finance, Deptt. of RD & PR.
10. ADDCs .....(All)
11. Assistant Commissioners Development..... (All)
12. PO IWMP/DRDA .....(All)
13. District Panchayat Officers .....(All)
14. Deputy Director, Rural Sanitation, Jammu/Kashmir.
15. OSD with Hon'ble Minister for Rural Development and Panchayati Raj for information of the Hon'ble Minister.

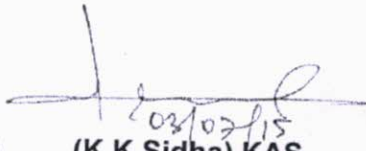
- iii. Clean and green walk in the Panchayats wherein the Panchayats will be sensitized through banners, placards and every individual will be sensitized to voluntarily participate in the cleanliness drive especially collection of polythene and the CGM committees shall dispose of the polythene in a scientific manner.

### Documentation

11. All the CGM Committees to document (record videos, photographs) the activities undertaken under Clean and Green Mission (SBM).

### Monitoring and Evaluation

12. The State level Clean and Green Mission Committee will monitor the implementation of CGM Mission every month and advise CGM Committees accordingly.
13. Director Rural Sanitation to submit monthly progress report of CGM to the Administrative department along with MPR of SBM.

  
(K.K. Sidha) KAS  
Additional Secretary to Government  
Deptt. of RD & PR

No:RD&PR/Coord/19/2015

Dated: 03 .07.2015

Government of Jammu & Kashmir  
**Directorate of Rural Development Department Kashmir**

(Email: plgdrdk@gmail.com, Website: www.drkd.nic.in, Fax: 0194-2312359)

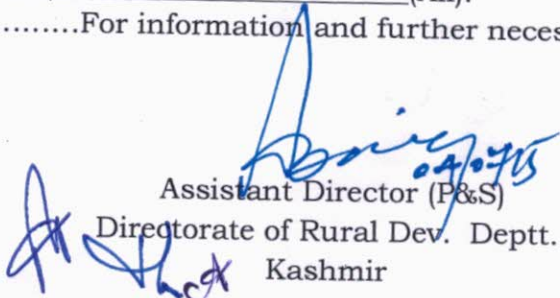
No:-DRDK/Plg/419/10520-67

Dated: -4 -07-2015

#### Copy of the above forwarded to :-

1. Additional District Development Commissioner(ADDC) \_\_\_\_\_ (All).
2. Project Officer, Wage Employment (ACD) \_\_\_\_\_ (All).
3. District Panchayat Officer(DPO) \_\_\_\_\_ (All) .
4. Project Officer self Employment (DRDA) \_\_\_\_\_ (All).

.....For information and further necessary action.

  
Assistant Director (P&S)  
Directorate of Rural Dev. Deptt.  
Kashmir