

**GOVERNMENT OF JAMMU AND KASHMIR**  
**DIRECTORATE OF RURAL DEVELOPMENT DEPARTMENT**  
**LALMANDI SRINAGAR**  
*Phone No:-0194-2311508/2310471*

Tender Notice

Sealed technical bid affixed with Rs.5 stamp are invited from the registered agencies/production houses/film makers (for production of Documentaries / Ad film) of the developmental progress / achievements and activities of the Rural Development Schemes.

The technical bid should be enclosed with the following documents:-

- 1. Experience certificate in the field of documentation.*
- 2. Registration certificate of the production house.*
- 3. Clearance of Sales Tax/ Income Tax.*

The terms and conditions of the tender notice are as under:-

1. The technical bid should reach Directorate of Rural Development Kashmir Lal-Mandi on or before 31/12/2016.
2. The technical bid should be enclosed in a self-attested envelope marked as technical bid for AD film/ Documentaries.
3. The technical bid should be enclosed with a Bank Draft of Rs.5000/- pledged to Accounts Officer Directorate of Rural Development Kashmir which shall be drawn in any nationalized Bank.
4. Transportation / accommodation / and the legitimates shall not be provided by the department. The agency shall have to arrange their own transportation and accommodation wherever required.
5. The bidder should be a professionally qualified documentary producer and shall have experience of at least 05 years in the field. Necessary documentation in support shall be included in the technical bid.
6. The bidder should have proven experience in working with latest film technology. Necessary documentation should be included in technical bid.
7. Any technical production defects / unsatisfactory workmanship / low performance of artist/(s) and in case any deficiencies are found during making the documentary film shall be re-shooted or changes will be done free of cost.
8. The payment shall be made as per the rates of Information Department J&K.
9. The bids shall be opened on the last day (viz. 31/12/2016) of the receipt of tender at 4:00 PM in presence of the bidders who wish to be present

10. The CDR in respect of un-successful tenderer shall be released after completion of the tender.
11. The designated committee shall open the bid and the bidders will be called on the convenient date to exhibit the script, if any / description / writeup.

**Format:**

- a) The film shall be made on the broadcast quality high definition (HD) digital format and will be delivered on the HDCAM Broadcast tapes or equivalent.
- b) Duration for Documentary: 20 – 30 minutes  
Duration for Advertisement: less than 60 seconds
- c) Shooting format: Full HD (1920 x 1080 with 50 Mbps)
- d) Post production format: Non linear / HD.
- e) Off line editing: Non linear / HD.
- f) Delivery broadcast masters: HDCAM.
- g) Language: Urdu and Kashmiri

Sd/-

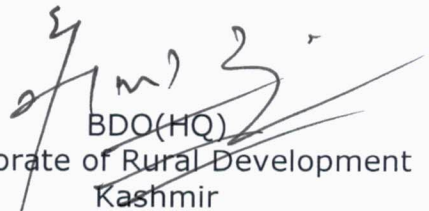
Director  
Rural Development Department  
Kashmir

No:-DRDK/Pub/ 25151

Dated:-20:12:2016

**Copy of the above forwarded to:**

1. Joint Director Information Kashmir for publishing the same in two leading Newspapers of Kashmir valley.

  
BDO(HQ)  
Directorate of Rural Development  
Kashmir