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Government of Jammu & Kashmir
Department of Rural Development & Panchayati Raj
Civil Secretariat, J&K, Srinagar

The Director,
Rural Development Department,
Jammu/Kashmir.

No. RD/Panch/ 92 /2017 Dated: 10.10.2017
Subject: Support for Measles-Rubella (MR) vaccination Campaign and
Intensified Mission Indradhanush (IMI)

Sir,

I am directed to forward herewith a copy of D.O letter
No. M-11015/370/2017-CB dated 21.09.2017 received from Ministry of
Panchayati Raj, Government of India regarding the subject cited above
and request you to kindly implement the instructions laid down by the
Government of India Ministry of Panchayati Raj in the above said
communication in letter and spirit under an intimation to this
Department.

Yours faithfully,

(Latief Ahmad)

Under Secretary to the Government

From: Received Letter No. 2054
Dated: 11/10/17 B
Receipt: 11/10/17 B
To: J&K Deptt.

Government of Jammu and Kashmir
Directorate of Rural Development Kashmir

No:-DRDK/Estt/ Misc/DRW/17/20404-33 Dated:- 20-10-2017
Copy of the above alongwith its enclosures forwarded to the:-

1. Project Officer Wage Employment (ACD) _____ (All)
2. Project Officer Self Employment (DRDA) _____ (All)
3. District Panchayat Officer _____ (All)

For information and necessary action.

Encl:- 2 leaves.

Dy. Director (Adm)
Rural Development Department
Kashmir

डॉ. बाला प्रसाद
अप. सचिव
Dr. Bala Prasad
Additional Secretary



भारत सरकार
पंचायती राज मंत्रालय
105, प्रथम तल, सरदार पटेल भवन,
संसद मार्ग, नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF PANCHAYATI RAJ
105, 1st Floor, Sardar Patel Bhawan,
Parliament Street, New Delhi-110001

D. O. No. M-11015/370/2017-CB

Dated 21st September, 2017

Subject: Support for Measles-Rubella (MR) vaccination Campaign and Intensified Mission Indradhanush (IMI)

Dear Mrs. Sharmila,

I am writing to enlist the dedicated support of the Panchayati Raj Institutions of your State / UT for the successful implementation of the campaigns relating to Measles-Rubella (MR) vaccination and Intensified Mission Indradhanush (IMI) launched by Ministry of Health and Family Welfare (MoH&FW), Government of India.

2. Country has resolved to eliminate measles and control rubella. In this direction, MoH&FW is carrying out MR vaccination campaign, covering children in the age group of 9 months to less than 15 years across the nation in a phased manner. The MR campaign aims to rapidly build immunity against measles and rubella diseases to knock out the disease from the community. The recent budget speech also focuses on measles elimination.

3. The Prime Minister's flagship programme, PRAGATI, highlights the importance of immunization to every child and through Intensified Mission Indradhanush MoH&FW is reaching out to all such children who have missed their vaccination, to ensure a healthier future for the coming generation. Intensified Mission Indradhanush will be carried out from 7th October 2017 in 118 districts, 17 urban areas and 52 districts of NE States with an aim to increase full immunization coverage of children up to 2 years of age to more than 90%.

4. Gram Panchayats at village level are an important focal point for planning and conducting any activity and may provide a good platform for support to IMI and MR campaign activities in the respective village, which are aimed at protecting the children of community.

5. In view of the above, it is requested that IMI and MR campaign are included in the agenda of Gram Sabhas and the members actively participate and provide support to the local health authorities in the planning and implementation of IMI and MR campaign, including mobilization of beneficiaries to achieve maximum coverage in their community. The members of Gram Panchayat may organise a ceremonial inauguration of immunization session under IMI and MR campaign in their village.

Contd/-

RSB
28/9/17

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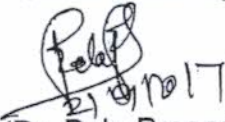
6. Immunization is considered to be one of the most cost-effective ways of preventing vaccine preventable diseases. The participation and support of Gram Panchayats will go a long way in achieving country's goal.

7. I urge all Panchayati Raj Institutions members to participate pro-actively for this national cause.

8. Therefore, I shall be grateful if necessary advisories/ instructions are issued to PRIs at all levels in your State/UT for the inclusion of IMI and/ or MR campaign, in the agenda of Gram Sabhas and particularly in the agenda of Gram Sabhas to be held on 2/10/2017.

With regards,

Yours sincerely,


(Dr. Bala Prasad)

Mrs. Nirmal Sharma,
Commissioner Secretary,
Panchayati Raj & RD,
Jammu & Kashmir, Civil Sectt.,
Srinagar-190001
Government of Jammu – 180 001