

GOVERNMENT OF JAMMU & KASHMIR  
Department of Rural Development and Panchayati Raj  
Civil Secretariat, J&K, Jammu.

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The Director,  
Rural Development,  
Jammu/Kashmir.

The District Panchayat Officer,  
(All)

No: RDD-Pnch/15/2021-12.

Dated:- 20-05-2021

Subject:- Advisory on Covid -19, response and steps to be taken in SPMRM Clusters.

Sir,

I am directed to forward herewith a copy of DO No. K-11033/2021-Rurban dated 10.05.2021 received from the Ministry of Rural Development, Government of India, New Delhi regarding the subject cited above for information and further appropriate action at your end.

Yours faithfully,

(Javiad Ahmad Reshi)KAS  
Deputy Secretary to the Government

20.05.21

**Government of Jammu & Kashmir**  
**Directorate of Rural Development Kashmir**

No:-DRDK/COVID/2021/

Dated:-22/05/2021

Copy of the above along-with its enclosure forwarded to the:-

Copy of the above forwarded to the:-

- 1) Project Officer Wage Employment (ACD) \_\_\_\_\_ (All)
- 2) Executive Engineer, REW \_\_\_\_\_ (All)
- 3) District Panchayat Officer \_\_\_\_\_ (All)
- 4) Block Development Officer \_\_\_\_\_ (All)

for information and necessary action

Joint Director (Adm)

Directorate of Rural Development  
Kashmir

K-11033/03/2021-Rurban  
Government of India  
Ministry of Rural Development  
Department of Rural Development  
(Rurban Division)

Krishi Bhawan, New Delhi  
Dated: 10<sup>th</sup> May, 2021

Respected Ma'am/Sir,

Subject: Advisory on Covid-19 response and steps to be taken in SPMRM Clusters

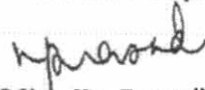
The surge in Covid-19 cases and the high test positivity rate across the States/UTs leading to the faster spread in the community has severely impacted the lives, livelihood, transportation and supplies across the country. The Government of India, State Governments, District administration and PRIs are collectively taking necessary steps to strengthen the response.

2. Keeping in mind the guidelines issued by Ministry of Home Affairs, Ministry of Health & Family Welfare, by the respective State/ UT/ District Administration, the following are some further suggestive actions that may be considered to be undertaken in Rurban Clusters depending on the need and context:

- i. Championing of taking vaccine by PRI members / SHG representatives as well as clarifying all misconceptions about the vaccine.
- ii. Testing facility at the gram panchayat level / Arrangements for immediate tests for suspected cases with help of ASHA / ANM to avoid unnecessary travel and controlling further spread.
- iii. All communication mediums such as local radio, local online media, social media handles and chat applications at block/cluster level etc. to be used extensively to broadcast Covid-19 appropriate behavior, immunity increasing measures, treatment protocol, vaccination related FAQs, local helpline numbers and local support networks etc.
- iv. SHGs / ANM / ASHA to be mobilized for distributing of immunity building supplements such as Vitamin C, Zinc, AYUSH recommended herbs etc.
- v. Converting some of community infrastructure into isolation centres with provisioning of regular medical practitioners. SHGs may supply cooked food to such isolation centres and other institutional spaces such as hospitals.
- vi. Extensive involvement of local Civil Society Organizations in supporting the response
- vii. Similarly structures made at suitable location in the village may temporarily be used for above purposes.

With regards,

Yours Sincerely,

  
(Nivedita Prasad)  
Deputy Secretary

To

1. ACS/Principal Secretaries/Secretaries (RD & PR), All States & UTs
2. State Nodal Officers (SPMRM), All States & UTs